



November 9, 2023

**Board of County
Commissioners
Briefing**

Agenda



- Project Process
- Community Engagement Window #1
 - Preliminary Outcomes of Public Workshop (10/26)
 - Additional Engagement Activities
- Community Policy Profile and Fact Book
- Next Steps

Project Process



1

**Phase 1:
Launch
Project**

Month
1

- Meetings:
- Staff Meeting
 - Staff Working Group Meeting #1, in-person
 - Reconnaissance Tour
 - Stakeholder Interviews
- Major Deliverables:
- Project Management Plan
 - Context Mapping
 - Project Branding
 - Summary of Stakeholder Interviews
 - Project Website

2

**Phase 2:
Identify New
Issues and
Opportunities**

Months
2-7

- Meetings:
- Staff Working Group Meetings #2-#5
 - Community Engagement Window #1
- Major Deliverables:
- Current Policy Profile
 - Community Engagement Window #1 presentation and materials
 - Summary of Engagement Window #1 Results
 - Summary of New Issues and Opportunities

3

**Phase 3:
Evaluate
Planning
Influences**

Months
3-8

- Meetings:
- Staff Working Group Meeting #6
- Major Deliverables:
- Fact Book

4

**Phase 4:
Develop the
Plan**

Months
9-20

- Meetings:
- Staff Working Group Meetings #7-15
 - Community Engagement Windows #2-#3
- Major Deliverables:
- Staff, Staff Working Group, and Public Review Drafts of Comprehensive Plan
 - Public engagement materials for Community Engagement Windows #2-#3
 - Summary of Phase 4 Public Input Results

5

**Phase 5:
Adopt the
Plan**

Months
21-26

- Meetings:
- Staff Working Group Meeting #16
 - Public Adoption Hearings (2)
- Major Deliverables:
- Public Hearing Draft of Plan
 - Final Adopted Comprehensive Land Use Plan and Transmittal of Final Source Files

Phases 2 & 3 Status Report



Work that has been completed:

- Finalizing general CEW #1 approach (workshop and online activities)
- Preparation of the DEI Database for engagement publicity
- Stakeholder survey for those that couldn't attend in personal or virtual interviews
- Developing Current Policy Profile
- Conducting first public workshop for Community Engagement Window #1 (CEW #1) – Confirming Community Aspirations

Work that is underway:

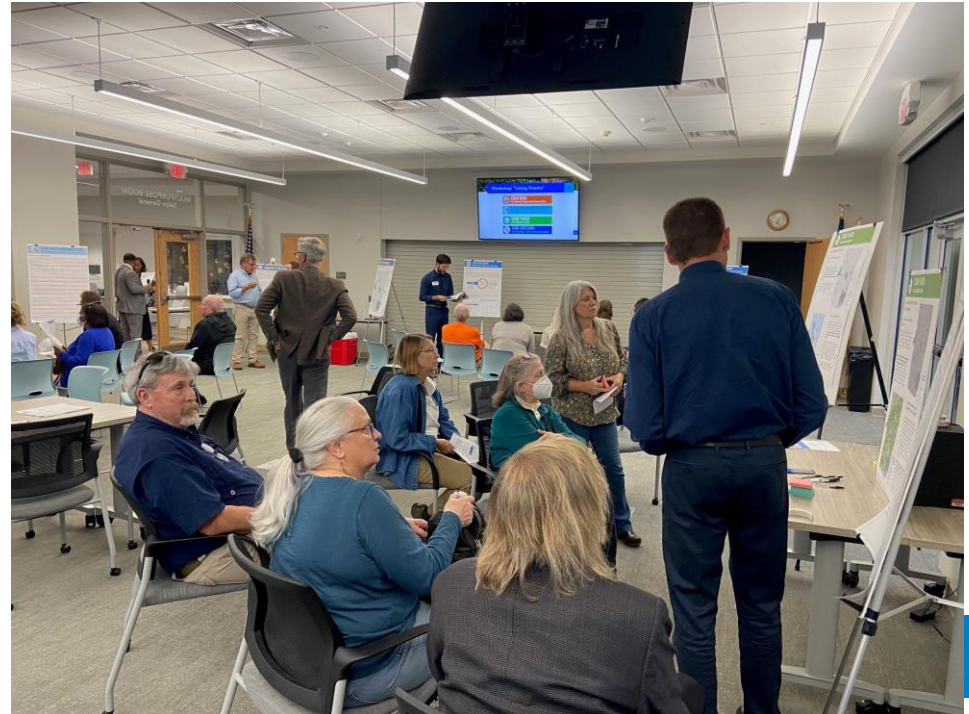
- Preparing inventory of data/trends; identifying data gaps; developing Factbook
- Finalizing strategy for targeted meetings to DEI populations
- Summarizing new issues and opportunities in Phase 2 report

Community Engagement Window #1



Overview of CEW#1 Activities:

- ✓ October 2023 Public Workshop
- January 2024 Additional Community Meetings (2)
- Online activities available throughout duration of CEW#1



Community Engagement Window #1



Publicity and Outreach Efforts

- Email notices to County stakeholder advisory boards
- Email to >50 organizations identified by Tate Consulting and included in an Equity Database, with flyers attached to communications in English and Spanish
- Flyers published in English and Spanish to social media, including:
 - Facebook
 - X/Twitter
 - Instagram
 - Nextdoor (reaches 53k people)
- Notices in Weekly Orange County Newsletter
- Notices in Planning and Inspections Department Monthly Newsletter
- Banner with link to additional information on County's main homepage
- Information on project-specific website (<https://www.orangecountylanduseplan.com>) and linked from the Planning and Inspections Department homepage
- Noticed on television monitors throughout County facilities

Plan de Ordenamiento Territorial 2050 del Condado de Orange

Taller Público

Únase a nosotros en el primer taller público como lanzamiento oficial del proyecto del Plan de Ordenamiento Territorial 2050 del Condado de Orange.

El objetivo de este taller es definir las aspiraciones de la comunidad para el Condado de Orange en 2050 que puedan ayudar a conducir a la visión y las metas del plan.

Habrà interpretación simultànea en español durante el evento.

Jueves 26 de octubre de 6:00 a 8:00 pm
Bonnie B. Davis Center, 1020 US-70, Hillsborough, NC



 Escanear para ver el proyecto website!
[orangecountylanduseplan.com](https://www.orangecountylanduseplan.com)



Orange County Land Use Plan 2050

Public Workshop

Join us for the first public workshop as the official launch of the Orange County Land Use Plan 2050 project.

The goal of this workshop is to define community aspirations for Orange County in 2050 that can help lead to the vision and goals for the plan.

Thursday, October 26 - 6-8pm
Bonnie B. Davis Center, 1020 US-70, Hillsborough, NC



 Scan to view project website!
[orangecountylanduseplan.com](https://www.orangecountylanduseplan.com)



Community Engagement Window #1



Public Workshop October 26, 2023

- Spanish interpreter services were available
- Held at Bonnie B. Davis Environment & Agricultural Center
- Presentation with overview of project
- Collected feedback from participants at four stations by planning topic



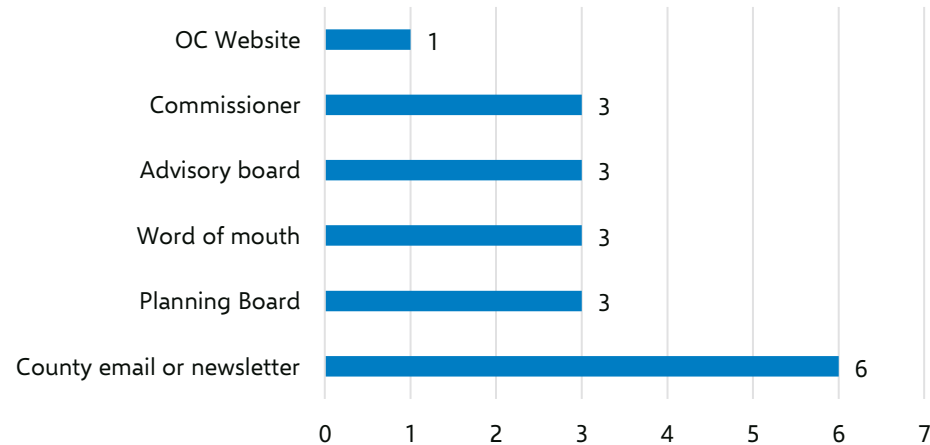
Community Engagement Window #1



Exit Questionnaire Outcomes

- 20 exit questionnaires received from attendees
- 100% of participants answered “Yes” to the questions:
 - “Were you comfortable sharing your input today?”
 - “Will you participate in future events?”

How did you hear about this meeting?

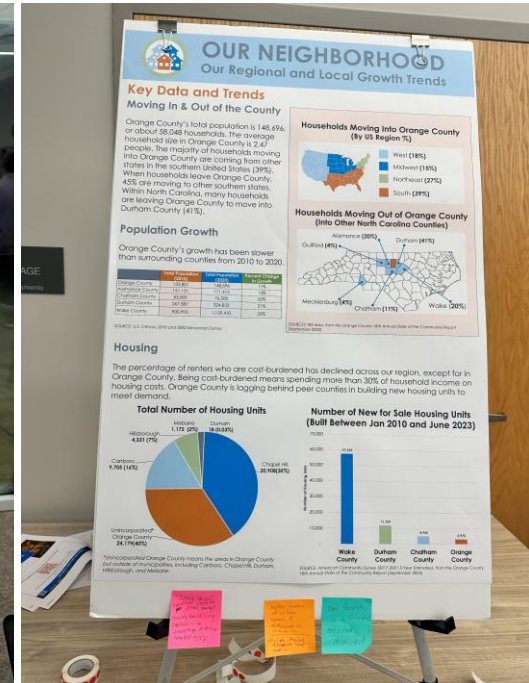
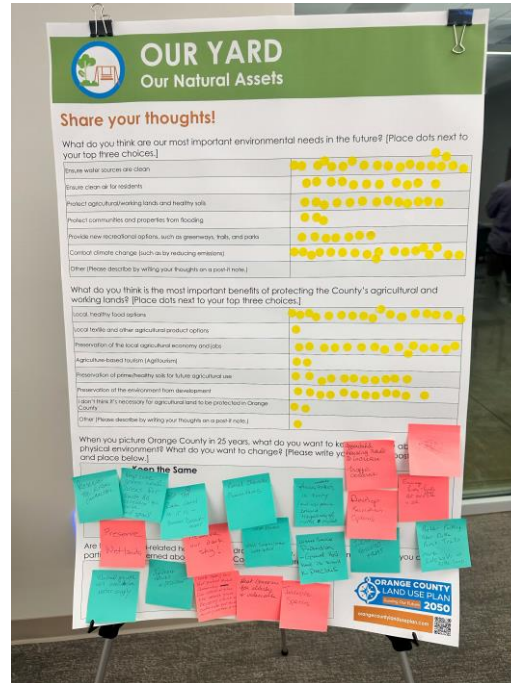


Community Engagement Window #1



Public Workshop October 26, 2023

- 27 attendees
- 659 total inputs collected from in-person activities
- Launched online engagement



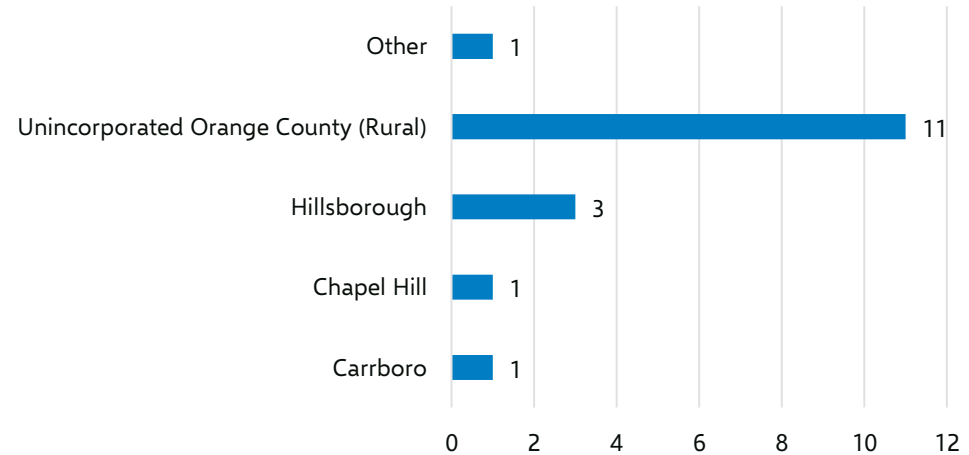
Community Engagement Window #1



Exit Questionnaire Outcomes

- Majority of attendees were white (not Hispanic/Latino), live in rural Orange County, and own their home
- Outreach lessons learned will be applied to future engagement and targeted meetings

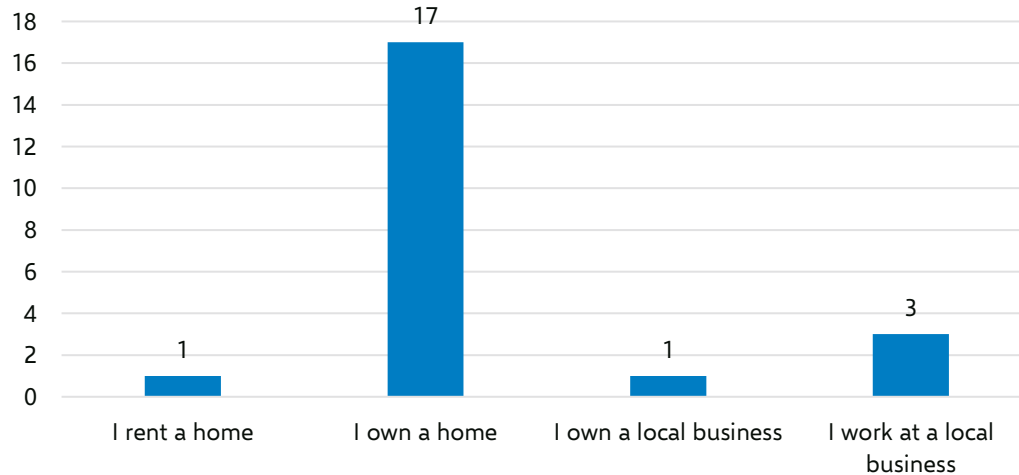
Where do you live?



Community Engagement Window #1



Tell us about your connection to Orange County.*



* Participants could select all answer choices that applied.

Community Policy Profile



- Synthesizes the policy guidance included in relevant County plans
- Organized to provide a concise summary of policy guidance provided by planning topic
- Serves as the baseline of County policies for developing the new plan's policies
- Will be shared with the community once completed

Community Policy Profile: Reports Reviewed



County-Wide Plans

One Orange County Racial Equity Plan

Environment, Conservation, and Hazard Mitigation

Eno-Haw Regional Hazard Mitigation Plan

State of the Environment

Strategic Growth and Resource Conservation Program Report

Interlocal Agreements and Plans

Greene Tract Interlocal Agreement

Central Orange Coordinated Area Land Use Plan

Mebane-Orange County Utility Service Agreement

Hillsborough-Orange County Strategic Growth Plan

Water and Sewer Management, Planning and Boundary Agreement

Joint Planning Agreement

Joint Planning Land Use Plan

Transportation/Climate/Infrastructure

Efland-Buckhorn-Mebane Access Management Plan

Orange County Climate Action Plan

Orange County Transit Plan

Land Use and Development for Unincorporated Orange County

Master Telecommunications Plan Map

Buckhorn Area Study

Eno Economic Development District Water and Sewer System Project Master Plan Report

Orange County 2030 Comprehensive Plan

Eno Economic Development District Small Area Plan

NC Highway 57 Speedway Area Small Area Plan

Efland-Mebane Small Area Plan

Investigation of Ground-Water Availability and Quality in Orange County

Stoney Creek Basin Small Area Plan

Master Telecommunications Plan Map

Parks and Recreation

Blackwood Farm Park Master Plan

Little River Regional Park & Natural Area Master Plan

2030 Parks and Recreation Master Plan

Orange County Mountains-to-Sea Trail (MST) Route

Fact Book



- Currently in development with staff
- Leveraging analysis from workshop and online materials
- Augmented with additional information
- Will be revised with Staff Working Group for cross-department priorities
- Update will be provided at next briefing



Questions?